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Take Your Skin To A Better Place 5K

Saturday

May 12, 2018 – 7:00 AM - 9:00 AM

[JetBlue Park](#)

11500 Fenway South Drive
Fort Myers, FL 33913 [Map](#)

More Info

Florida Skin Center is hosting their third annual 5K for malignant melanoma under a new name, 'Take Your Skin to a Better Place.' This fundraiser, which takes place on Saturday, May 12, 2018, at JetBlue Park (11500 Fenway South Drive) in Fort Myers, is intended to generate awareness and research of, as well as a potential cure for this all-too-common disease during Melanoma Awareness Month.

Registration for walkers, joggers and runners begins at 7 a.m., with an 8 a.m. start and a 9 a.m. finish. The cost to participate is \$35 from now through May 11th or \$50 on May 12th. All net proceeds from donations will go to the Skin Cancer Foundation.

"Everyone knows someone who has had skin cancer, and melanoma is the deadliest and most preventable kind," said Anais Aurora Badia, M.D., D.O., founder. "Since one in five people will develop skin cancer in their lifetime, we at Florida Skin Center are making it our responsibility to keep as many people as possible informed about checking their skin for lesions, applying sunscreen properly and wearing sun-protective clothing."

The event, which was postponed in 2017 due to Hurricane Irma, will include refreshments, official 5K T-shirts, a photo opportunity with the Florida Skin Center mascot, and a \$500 award to the 1st place male and female 5K runners. Florida Skin Center's goal for this year's race is \$15,000 and 200 participants. Timed Events will track the timing of the race and release results at FloridaSkinCenter.com.

Tickets for the 'Take Your Skin to a Better Place 5K,' sponsored by Aurora Diagnostics, Colorescience,

BDB Consulting and Jan-Pro Cleaning Systems Southwest, can be found at Support.SkinCancer.org. For more information and to learn about sponsorship opportunities, call Florida Skin Center at (239) 561-3376.

\$35 through May 11th; \$50 on May 12th

(<http://events.news-press.com/fortmyers/events/take-your-skin-better-place-5k-/E0-001-114079429-8>)