

SOUTHWEST FLORIDA **BUSINESS TODAY**

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Florida Skin Center to welcome Mohs surgeon

Florida Skin Center will welcome Dr. Chetan Vedvyas as the director of Mohs Micrographic Surgery and Dermatologic Oncology at its upcoming Punta Gorda location, set to open in early spring.

In Florida Skin Center's brand new, purpose-built facility, Vedvyas will perform Mohs micrographically-controlled surgery to treat skin cancer through the removal and microscopic examination of tissue. During the Mohs surgery procedure, Vedvyas removes cancerous tissue and examines it under a microscope during the same visit, maximizing the conservation of healthy nearby tissue, while also yielding a 97-99 percent cure rate.

As a fellowship-trained, high-volume Mohs surgeon and cutaneous oncologist, Vedvyas is also skilled and experienced in providing other surgical and non-surgical means of cancer treatment based on the type and location of the skin cancer.

"Just because you have a skin cancer does not mean you definitely need to have surgery. Certain skin cancers can even be treated with a topical cream – no scalpels needed," said Vedvyas.

Vedvyas is a diplomate of the American Board of Dermatology. He graduated from Harvard Medical School, and continued his training with a medical internship at the Harvard Cambridge Hospital. He completed his dermatology residency at New York University Langone Medical Center, the nation's #1 ranked dermatology residency program during his time there, according to U.S. News and World Report. He finished his medical training with the prestigious Mohs Micrographic Surgery and Dermatologic Surgery Fellowship at the Houston Methodist Hospital. His research in Mohs surgery, dermatology, and basic science has been published in numerous peer-reviewed scientific journals. He has presented his work at both local and national professional conferences.

Vedvyas places a strong emphasis on minimizing the patient's pain during the procedure. The importance of striving for a pain-free surgery and empathizing with the patient's experience led Vedvyas to collaborate with Florida Skin Center on the design of specialized Mohs surgical suites that include amenities such as refreshment choices, additional seating, microwaves, televisions, and music.

"I feel everything my patients feel. That is the idea. This thought guides my practice, and informs how I structure my approach to caring for patients surgically, as well as the environment into which I bring patients for surgery," said Dr. Vedvyas.

"These are private suites unlike anything anyone has ever seen in our industry. They fit the Florida Skin Center ethos perfectly, as our staff strives to create an exceedingly pleasant and spa-like visit for our patients through educational videos, beverage bars, children's play areas, and more," said Dr. Anais Aurora Badia, founder. "With Dr. Vedvyas on board, we can carry these features over to Charlotte County, while expanding our skin cancer treatment options. Our practice wants to be known for providing the highest quality of care in a peerlessly comfortable environment. Dr. Vedvyas will help us do just that for our patients with skin cancer."