

FOR IMMEDIATE RELEASE

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Florida Skin Center to Sponsor Event for Children's Advocacy Center of Southwest Florida

FORT MYERS, Fla. (April XX, 2018) – Florida Skin Center will sponsor Bling & Bags Bingo, a fundraiser for the Children's Advocacy Center of Southwest Florida, on Wednesday, April 11th, from 5:30 to 8:30 p.m. at The Landings Yacht, Golf and Tennis Club, Inc. (4425 S. Landings Drive, Suite 100) in Fort Myers.

One of two platinum sponsors, Florida Skin Center has donated \$2,500 to the Children's Advocacy Center, a child abuse prevention organization, as part of "Dermatology from the Heart." This year, the adult/pediatric dermatological facility committed itself to several charitable causes that embody the goals and ideals of Founder Anais Aurora Badia, M.D., D.O., and her staff.

"Bling & Bags Bingo was created with the Florida Skin Center audience in mind, which means that we are helping to keep our patients safe, not just from skin diseases, but from emotionally influential harm," Dr. Badia said. "We are beyond privileged to assist the Children's Advocacy Center in their efforts to better serve an incredible community, as well as make such a profound difference in the lives of young people."

This annual event targets college-educated professional and executive-level women between the ages of 35 and 50. Most of these women are from Lee County and work for the local and state government, as well as in law and insurance industries. They are also considered household decision makers and influencers.



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Expected to attract about 250 people, Bling & Bags Bingo includes a buffet dinner, lavish Chinese auction baskets, silent auction for luxury items, and 16 Bingo game cards to win fine jewelry and designer bags.

The fundraiser is \$50 per person, with 200 tickets available at EventBrite.com. Groups of up to ten people can be accommodated.

About Florida Skin Center

Florida Skin Center opened its doors in 2001. Currently with three office locations in Fort Myers, Cape Coral and Lehigh Acres, as well as a fourth location coming to Punta Gorda in April of 2018, all Florida Skin Center locations maintain a focus on excellence in patient care, with same-day, early-morning and walk-in appointments readily available. Patients are greeted with spa-like treatment, including a hot towel, juice or coffee, and are able to view informational videos as they wait for a provider to assist them. Insurance and billing are handled on-site, and scheduling is strategically constructed to move a patient's day along as he or she desires. Call (239) 561-3376. Online at FloridaSkinCenter.com.

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