



February 15, 2018

Fort Myers Dermatologist to Donate \$15,000

Florida Skin Center will donate \$15,000 this year to several charitable causes, including \$7,000 to four local organizations – Crowning Daughters for Success, Children’s Advocacy Center, Community in Harmony Initiative (Gulfshore Opera), and Dress for Success – as part of the launch of its “Dermatology from the Heart” program.

“Florida Skin Center believes that each of these organizations would benefit from our assistance, especially since they embody the goals and ideals of our dermatological facility,” said Anais Aurora Badia, M.D., D.O., Founder. “We love the communities that we serve and deemed it impossible to exclude any of the four candidates. It is our job to fight for them, as well as the people that they serve, who may be or may ultimately become our patients.”

Florida Skin Center has committed to sponsoring Crowning Daughters for Success’s six-week Program of Empowerment for minority students. A new course, “Dressing My Inner Beauty” Journal, will guide girls ages nine and up toward the development of leadership and communication skills, as well as social etiquette and healthy self-confidence.

Additionally, Dr. Badia and her staff are also slated to sponsor the Bling & Bags Bingo Fundraiser for the Children’s Advocacy Center. This annual event targets college-educated professional and executive-level women between the ages of 35 and 50 from Lee County. Most of these women work for the local and state government, as well as in law and insurance industries, and they are considered household decision makers and influencers. The Children’s Advocacy Center expects about 250 people to attend.

Finally, Florida Skin Center will sponsor a fundraiser for the Community in Harmony Initiative – Gulfshore Opera’s social engagement programs for disadvantaged youths, introducing them to opera, emerging arts and choir participation, as well as Dress for Success’s afternoon champagne reception and shopping spree for professional attire for disadvantaged women who wish to become economically

independent and career-oriented.

Each December, the dermatological facility will choose one or more new organizations to donate to in the future. For more information, call (239) 561-3376 or visit Florida Skin Center's Facebook page, @FloridaSkinCenter.

About Florida Skin Center:

Florida Skin Center opened its doors in 2001. Currently with three office locations in Fort Myers, Cape Coral, and Lehigh Acres, as well as a fourth location coming to Punta Gorda in April of 2018, all Florida Skin Center locations maintain a focus on excellence in patient care, with same-day, early-morning, and walk-in appointments readily available. Patients are greeted with spa-like treatment, including a hot towel, juice, or coffee, and are able to view informational videos as they wait for a provider to assist them. Insurance and billing are handled on-site, and scheduling is strategically constructed to move a patient's day along as he or she desires. Call (239) 561-3376. Online at FloridaSkinCenter.com.

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