



Fort Myers Dermatology Center Makes List of Best Small Companies

Florida Trend magazine has added Florida Skin Center to its 10th annual list of best small companies within its rankings of the Best Companies To Work For In Florida. The four-location pediatric/adult dermatological facility was named number four out of 40 firms that make up said category. The list will be featured in the August issue of Florida Trend and is now available at FloridaTrend.com.

This is the second consecutive year that Florida Skin Center earned a spot on the top 100 lineup of small, medium and large employers. Last year, Florida Skin Center was named number 36 out of 37 firms.

Florida Skin Center's 2018 results were based on a two-part assessment – an Employer Benefits & Policies Questionnaire and an Employee Engagement & Satisfaction Survey –conducted by Florida Trend's Best Companies Group. For the first time, the questionnaire largely consisted of yes/no questions for a quicker turnaround, and the survey required respondents to include their birth year as a way of categorizing employee responses by generational groupings, such as millennials and baby boomers.

As always, the questionnaire was distributed to collect information about company policies, practices and demographics, while the survey consisted of statements to be answered on a five-point agreement scale, as well as open-ended and demographics questions. Based on the size of the company, Best Companies Group analyzed and categorized all Florida Skin Center employees, according to a list of eight core focus areas. They ranged from leadership and planning, to corporate culture and communications, to role satisfaction, and work environment. Also, results from the questionnaire and survey were still combined and analyzed for ranking purposes.

Florida Skin Center was eligible for consideration, since it is a privately held, for-profit business in the State of Florida, with 40 employees, for the past 17 years. This honor comes less than three months after the opening of Florida Skin Center's fourth location in Punta Gorda, as well as less than one month

after completing 971 free skin examinations. These complimentary skin checks resulted in 44 skin cancer detections and five melanoma discoveries.

"We stood out among hundreds of small businesses across the state, affirming just how proud our employees are to work here and how much they are able to exercise their dermatological skillset, along with their levels of community engagement," said Anais Aurora Badia, M.D., D.O., Founder. "Florida Skin Center's employee roster and patient portal is growing before our very eyes, and for-profit and nonprofit efforts will only climb from here."

The Best Companies To Work For In Florida program was created by Florida Trend and Best Companies Group and is endorsed by the HR Florida State Council. Best Companies Group managed the registration, survey and analysis and determined the final rankings. For a list of the 100 Best Companies To Work For In Florida, go to www.FloridaTrend.com/BestCompanies.

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