



December 20, 2018

TODAY'S NEWS

FLORIDA SKIN CENTER RECOGNIZED AS A TOP VOLUNTEER SKIN CANCER SCREENER

The American Society for Dermatologic Surgery (ASDS) recognized [Florida Skin Center](#) as a top volunteer skin cancer screener, having placed second on a regional and national level. Founder Dr. Anais Aurora Badia and her team provided 1,316 free skin checks in one year across four Southwest Florida locations, which became part of the ASDS' Choose Skin Health program. It also contributed to more than 5,500 screenings provided by ASDS members nationwide, as well as lesion discoveries on 78 percent of ASDS members' patients across the U.S. Choose Skin Health is a year-round partnership with Neutrogena that prompts the public to defer to ASDS-member dermatologists for free skin cancer screenings and to practice sun safety. As an adult/pediatric dermatological facility helping to fulfill the mission of the largest specialty organization representing dermatologic surgeons, Florida Skin Center will be featured in an ASDS

promotional article and social media post being developed for the 2018-2019 program. It also has an online listing that allows all visitors to identify Florida Skin Center as a free screening center.