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Florida Skin Center to Receive 2018 Family Friendly Business Award

FORT MYERS, Fla. (Sept. XX, 2018) – Florida Skin Center will receive a 2018 Family Friendly Business Award from Collier Child Care Resources, Inc. (CCCR). Now in its 19th year, the awards program honors local businesses that support a work-life balance, as well as employees' health and families via flex time, health insurance, employee-sponsored childcare and/or other policies and programs. Florida Skin Center will accept this award on Tuesday, October 16th, at the Hilton Naples, as one of about 60 winners.

The four-location dermatological facility was scored in the small business category (1-49 employees). The application is divided into nine sections for a total of 100 points. Sections include work-life balance, direct health care, childcare, flexible work time, retirement and additional benefits. CCCR granted one point for each 'yes' answer, as well as three points for each 'yes' answer with documentation.

Florida Skin Center was acknowledged for the following, among other items:

- Surveys regarding family needs
- Counseling and rehabilitation services
- Manager training
- On-site family seminars



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- Wellness programs
- Volunteer opportunities in the community
- Medical, dental, mental, vision and retirement savings (with matched dollars) plans
- Lactation programs
- Paid parental leave for birth or adoption
- Adoption assistance, such as travel fees, agency fees and legal assistance
- Long-term flexible hours following illness, birth, adoption, etc., with adjusted salaries for hours worked

Some other benefits offered by Florida Skin Center include a gourmet coffee and tea bar with over 20 top-brand drink options, scented oil diffusers to reduce stress, picnic tables for break time, stretch and breathing sessions at all staff meetings, and an annual costume-themed “Holiday Extravaganza” with a buffet, open bar and awards for department leaders.

“It’s not enough to say that you value the people who carry out your mission – you must demonstrate it with a heartfelt thank you in the form of benefits tailored to their and their family’s needs,” Dr. Badia said. “Our staff sticks with us, because we account for their profound efforts, giving them plenty of reasons to look forward to serving the community every day.”

Florida Skin Center has also been recognized by CCCR for making *Florida Trend* magazine's *Best Companies To Work For In Florida* list for two consecutive years, as well as *The News-Press*' 'Best of Southwest Florida' and 'Best of Cape Coral' list for four consecutive years. Additionally, Founder Anais Aurora Badia, M.D., D.O., won the U.S. Small Business Administration's 2018 Small Business Person of the Year for the South Florida district, as well as



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the Florida Small Business Development Center's (at Florida Gulf Coast University) 2017 Distinguished Entrepreneur of Southwest Florida.

About Florida Skin Center

Florida Skin Center opened its doors in 2001. Currently with offices in Fort Myers, Cape Coral, Lehigh Acres and Punta Gorda, Florida Skin Center maintains a focus on excellence in patient care, with same-day, early-morning and walk-in appointments readily available. Patients are greeted with spa-like treatment, including a hot towel, juice or coffee, and can view informational videos as they wait for a provider to assist them. Insurance and billing are handled on-site, and scheduling is strategically constructed to move a patient's day along as he or she desires. Call (239) 561-3376. Online at FloridaSkinCenter.com.

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