

FOR IMMEDIATE RELEASE

CONTACT: Kaitlin Cangro, Spiro & Associates
(239) 481-5511, Ext. 225
kcangro@spiroandassociates.com

Florida Skin Center conducts acne education program for pharmacy techs

FORT MYERS, Fla. (Nov. XX, 2017) — Florida Skin Center’s Founder, **Anais Aurora Badia, M.D., D.O.**, and **Shirisha Vallarapu, P.A.**, conducted a Continuing Medical Education program on October 25th for eight pharmacy technicians from a Lehigh Acres Walgreens.

Part of the Acne Treatment Clinic, a brand new department of Florida Skin Center that focuses on the expert and customizable treatment of a physical and emotional skin condition, the course took place at Perkins Restaurant & Bakery on Cape Coral Parkway and fulfilled mandatory academic hours for the techs.

Dr. Badia and Vallarapu reached the following learning objectives during the session:

- Identifying signs and symptoms of acne
- Describing common triggers of acne
- Diagnosing and grading various types of acne
- Reviewing over-the-counter and prescription treatment options for acne
- Detailing prescriber, patient and pharmacist roles and responsibilities in the iPledge process, a mandatory distribution program that prevents the use of an acne medication (isotretinoin) with a high risk of birth defects

“Yes, this engagement gave techs two credit hours, but much more than that, it provided them with the

knowledge that combatting acne centers around the impact of prescription medication, chemical peels and laser procedures, as well as how those treatments are developed and



2286 WEST FIRST STREET
FORT MYERS, FL 33901
P (239) 481.5511 F (239) 481.5852
SPIROANDASSOCIATES.COM



positioned,” Dr. Badia said. “Acne is not simply an awkward part of puberty, but rather, a condition that is largely based on the individual and should, therefore, be handled with the utmost care.”

For more information on Florida Skin Center’s Acne Treatment Clinic and future speaking engagements by the dermatological providers, call (239) 561-3376 or visit [Facebook.com/FloridaSkinCenter](https://www.facebook.com/FloridaSkinCenter).

About Florida Skin Center

Florida Skin Center opened its doors in 2001. Now with three office locations in Fort Myers, Cape Coral and Lehigh Acres, as well as a fourth location coming to Punta Gorda in the first quarter of 2018, Dr. Badia and her staff maintain a focus on excellence in patient care, with same-day, early-morning and walk-in appointments readily available. Patients will always be greeted with spa-like treatment, including a hot towel, juice or coffee and informational videos as they wait for a provider to assist them. Insurance and billing are handled onsite, and scheduling is strategically constructed to move a patient’s day along as he or she desires. Call (239) 561-3376. Online at FloridaSkinCenter.com.

About Florida Skin Center Acne Treatment Clinic

Acne is the most common skin condition affecting teens and adults in their 20s and beyond. Therefore, Florida Skin Center has developed a new, onsite acne clinic dedicated to the expert treatment of acne through treatment options customized to each patient’s needs. Options include prescription medication, chemical peels and laser procedures. Florida Skin Center dermatologists at the Fort Myers, Cape Coral and Lehigh Acres locations are available to help suffering patients find effective solutions for acne. Call (239) 561-3376.

###



2286 WEST FIRST STREET
FORT MYERS, FL 33901
P (239) 481.5511 F (239) 481.5852
SPIROANDASSOCIATES.COM

