



November 28, 2017

Fort Myers Doctor to Offer Externship

Florida Skin Center has entered into a three-year agreement with Southern Technical College – Fort Myers that offers a 160-hour, unpaid medical assistant (MA) externship to school-selected students in the associate and diploma programs. The externship, otherwise known as a temporary training program in a workplace as part of one's course of study, is set to launch in the fourth quarter of this year.

Two students per semester will be assigned to the Fort Myers, Cape Coral and/or Lehigh Acres locations to observe physicians and physician assistants and receive hands-on training under the supervision of an onsite provider. Then, Florida Skin Center will evaluate each student on general, administrative and clinical medical assisting, as well as professionalism and appearance. Skillsets include medical terminology, ethics, charting, assisting with physical exams, sterilization of instruments, clinical pharmacology, minor surgery, emergency response, electrocardiography and phlebotomy – similar to the practices developed in Florida Skin Center's pre-existing 90-day MA program.

"We approached Florida Skin Center because they have an excellent reputation throughout Southwest Florida, and their full range of dermatological services fits very well with our in-classroom curriculum," said Leslie Arias, Director of Career Services, Southern Technical College – Fort Myers.

By the end of the externship, students will be able to conduct injections, set up surgical trays and take a patient's blood pressure, as well as familiarize themselves with ECGs, vitals, CLIA-waived testing, HIPAA, computer concepts, telephone triage and biohazard procedures. They are also slated to have full access to Florida Skin Center's supplies, equipment and resources, as well as an orientation regarding the facility's standard operating procedures.

"This externship exposes aspiring MAs to a unique culture far beyond what they have learned since enrolling at Southern Technical College," said Anais Aurora Badia, M.D., D.O., Founder of Florida Skin Center. "Our guest amenities and doctor-patient relations, as well as the role each provider plays in a patient's appointment is likely to be a most distinctive experience."

For more information on this newly reached agreement, call (239) 561-3376.

About Florida Skin Center:

Florida Skin Center opened its doors in 2001. Now with three office locations in Fort Myers, Cape Coral and Lehigh Acres, as well as a fourth location coming to Punta Gorda in the first quarter of 2018, Dr. Badia and her staff maintain a focus on excellence in patient care, with same-day, early-morning and walk-in appointments readily available. Patients will always be greeted with spa-like treatment, including a hot towel, juice or coffee and informational videos as they wait for a provider to assist them. Insurance and billing are handled onsite, and scheduling is strategically constructed to move a patient's day along as he or she desires. Call (239) 561-3376. Online at FloridaSkinCenter.com.

(<https://www.businessobserverfl.com/press/detail/fort-myers-doctor-to-offer-externship/>)