

**FOR IMMEDIATE RELEASE**

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## **Florida Skin Center Medical Director Brings Exclusive Credentials to Punta Gorda Location**

PUNTA GORDA, Fla. (May XX, 2018) — Florida Skin Center’s Chetan Vedvyas, M.D., is bringing dermatological services under exclusive credentials to its fourth and newest location — 329 East Olympia Avenue — in Punta Gorda.

As the Director of Mohs Micrographic Surgery and Dermatologic Oncology, Dr. Vedvyas is also a Board-certified diplomate with medical and dermatological experience from Harvard Medical School, Harvard Cambridge Hospital and New York University Langone Medical Center.

Under these prestigious qualifications, he recommends retail products for sun protection and skin care and conducts cosmetic procedures. Dr. Vedvyas also treats psoriasis, eczema, warts and acne, as well as provides general dermatological specialties, such as antiaging techniques, skin cancer screenings and treatment, facial rejuvenation, men’s therapies, ethnic skin treatments, teen skin treatments and pediatric dermatology.

As a high-volume Mohs surgeon and cutaneous oncologist, Dr. Vedvyas provides both surgical and nonsurgical means of cancer treatment, based on the type and location of skin cancer, stressing the importance of regularly scheduled dermatology appointments to older patients who may have never been exposed to affordable skin care by a highly qualified medical professional.



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“When Florida Skin Center says affordable, we mean via the expansion of our free skin check campaign, which Dr. Vedvyas will ultimately undertake several times per day, sparing people with or without insurance the cost of full-body skin checks,” said Anais Aurora Badia, M.D., D.O., Founder. “When Florida Skin Center says exclusive credentials by a highly qualified medical professional, we mean treatment by an innovative, noninvasive medical director with a nearly 100% cure rate for skin cancer and experience with a wide variety of dermatological services nationwide.”

For more information or to schedule an appointment with Dr. Vedvyas and his team, call (239) 561-3376.

### **About Florida Skin Center**

Florida Skin Center opened its doors in 2001. With office locations in Fort Myers, Cape Coral, Lehigh Acres and Punta Gorda, Dr. Badia and her staff maintain a focus on excellence in patient care, with same-day, early-morning and walk-in appointments readily available. Patients will always be greeted with spa-like treatment, including a hot towel, juice or coffee and informational videos as they wait for a provider to assist them. Insurance and billing are handled on-site, and scheduling is strategically constructed to move a patient’s day along as he or she desires. Call (239) 561-3376. Online at [FloridaSkinCenter.com](http://FloridaSkinCenter.com).

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