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## **Florida Skin Center named a 'Best Company to Work for in Florida' by Florida Trend magazine**

FORT MYERS, Fla. (July XX, 2017) –Florida Skin Center has been selected as one of Florida Trend's 'Best 2017 Companies to Work for in Florida.' The soon-to-be four-location dermatological facility will be featured in the August edition of the magazine under the 'Best SMALL Companies' category, which highlights 37 companies.

Florida Skin Center competed for the honor against hundreds of businesses in the State of Florida and beyond, following a voluntary survey with a questionnaire about company policies, practices and demographics, as well as 78 statements rated on a five-point agreement scale by randomly-selected, anonymous employees. The combined score determined their ranking.

The free survey, given by Florida Trend in partnership with the Best Companies Group for the past nine years, included two open-ended questions and seven demographic questions. Themes included:

- 1) Leadership and planning
- 2) Corporate culture and communications
- 3) Role satisfaction
- 4) Work environment
- 5) Relationship with supervisor
- 6) Training, development and resources
- 7) Pay and benefits
- 8) Overall engagement



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Firms were divided into three groups based on size: large companies of 250+, mid-sized companies of 50 to 249, and small companies of less than 50 U.S. workers, excluding contract employees. To participate, companies or government entities had to employ at least 15 workers in Florida and have been in operation for at least one year. To qualify for the small business category, companies had to obtain a response rate of at least 80% on the employee survey. Florida Skin Center achieved an 88% response rate.

“I have found that one of the greatest joys in life is valuing what you do and where you work,” said Anais Aurora Badia, M.D., D.O., Founder. “As Florida Skin Center prepares to open a fourth location, where we expect to expand the organization’s size by 20 to 25%, it is especially gratifying to be able to tell those new employees just how much the providers before them have found immense satisfaction within our offices.”

### **About Florida Skin Center**

Florida Skin Center opened its doors in 2001. Now with three office locations in Fort Myers, Cape Coral and Lehigh Acres, as well as a fourth location coming to Punta Gorda, Dr. Badia and her staff maintain a focus on excellence in patient care, with same-day, early-morning and walk-in appointments readily available. Patients will always be greeted with spa-like treatment, including a hot towel, juice or coffee and informational videos as they wait for a provider to assist them. Insurance and billing are handled onsite, and scheduling is strategically constructed to move a patient’s day along as he or she desires. Call (239) 561-3376. Online at [FloridaSkinCenter.com](http://FloridaSkinCenter.com).

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